



3 Ideas for How to Use Keller Center Cohorts in Your Local Church

The Keller Center for Cultural Apologetics wants to resource local churches, especially where they might not have the resources and organizational bandwidth necessary to convene experts and/or craft the subject outline.

Thanks to generous donors, we can offer *significant* discounts for any local church who wants to add multiple cohort registrations from their church—simply email kellercohort@tgc.org to get the coupon code and answers to any questions.

In response to many emails, our staff has spent a lot of time coming up with three simple paradigms for how you might employ a Keller Center cohort for the benefit of your local church:

1. Attend the cohort live with your staff/leadership team or small group.

This is the simplest paradigm for how to use a cohort:

- Register anyone who indicates interest
- Everyone can participate live from their own screens if they prefer
- Set aside time to discuss what you learned and what it means for ministry in your context

2. Go through the cohort asynchronously with your staff/leadership team or small group.

Getting more than 5 people to do a cohort together live might be challenging. Good news! You don't have to do it together, live.

- Appoint someone as your point person for the cohort
- Have that person watch the cohort live OR at least in advance of the rest of the team

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- Have that person write down discussion and application questions for the rest of your team
- Watch all (or a curated selection) of the cohort together
- Have your point person lead a discussion on the content and its application for your church and context

3. Go through the cohort with your entire local church (or another large group).

Some cohorts appeal across most or even all of a local church. Email [*kellercohort@tgc.org*](mailto:kellercohort@tgc.org) to discuss custom packages that fit your church budget.

- Pick a convenient time for your church body (maybe a Sunday night or a Wednesday night) and replay the sessions
- Ask someone who has Watched the cohort to facilitate group discussion or Q&A with church leaders