



Session 4

Lesson 7: Developing a Vision Statement (con't)



Scripture Text

- Nehemiah 2: “I went to Jerusalem, and after staying there three days, I set out during the night with a few men. I had not told anyone what my God had put in my heart to do for Jerusalem. ... By night I went out through the Valley Gate toward the Jackal Well and the Dung Gate, examining the walls of Jerusalem, which had been broken down, and its gates, which had been destroyed by fire. ... Then I said to them, ‘You see the trouble we are in: Jerusalem lies in ruins, and its gates have been burned with fire. Come, let us rebuild the wall of Jerusalem, and we will no longer be in disgrace.’ I also told them about the gracious hand of my God upon me and what the king had said to me.”



Key Terms

- Five purposes
- Five audiences
- Developing a statement
- Prayer
- God's Word
- Core Values
- Comparability
- Aesthetic
- Promotion



Lecture Objectives

- Describe the nature of the church and its make up with specific reference to the development of a vision statement
- Outline the fundamental relationship among God, His Word, and a vision statement
- Outline the order and importance of the various steps in developing a vision statement

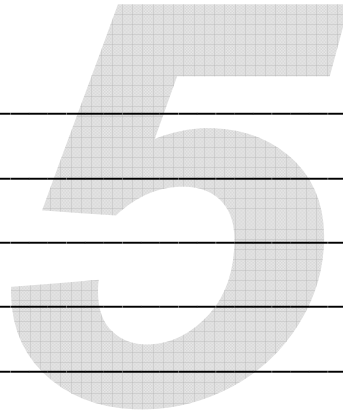


To Think About Before You Go On

- What are key issues or questions that must be considered and addressed as a vision statement is developed? What are some fundamental issues or questions that we often overlook?

The Five Purposes of the Church

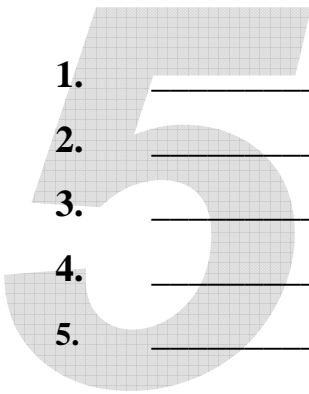
1. _____
2. _____
3. _____
4. _____
5. _____



Which is the most important?

The Five Audiences of the Church

1. _____
2. _____
3. _____
4. _____
5. _____



What are the differences between a...

Spectator

Seeker

Believer

Disciple

Leader

... and how do they interact with the church body?

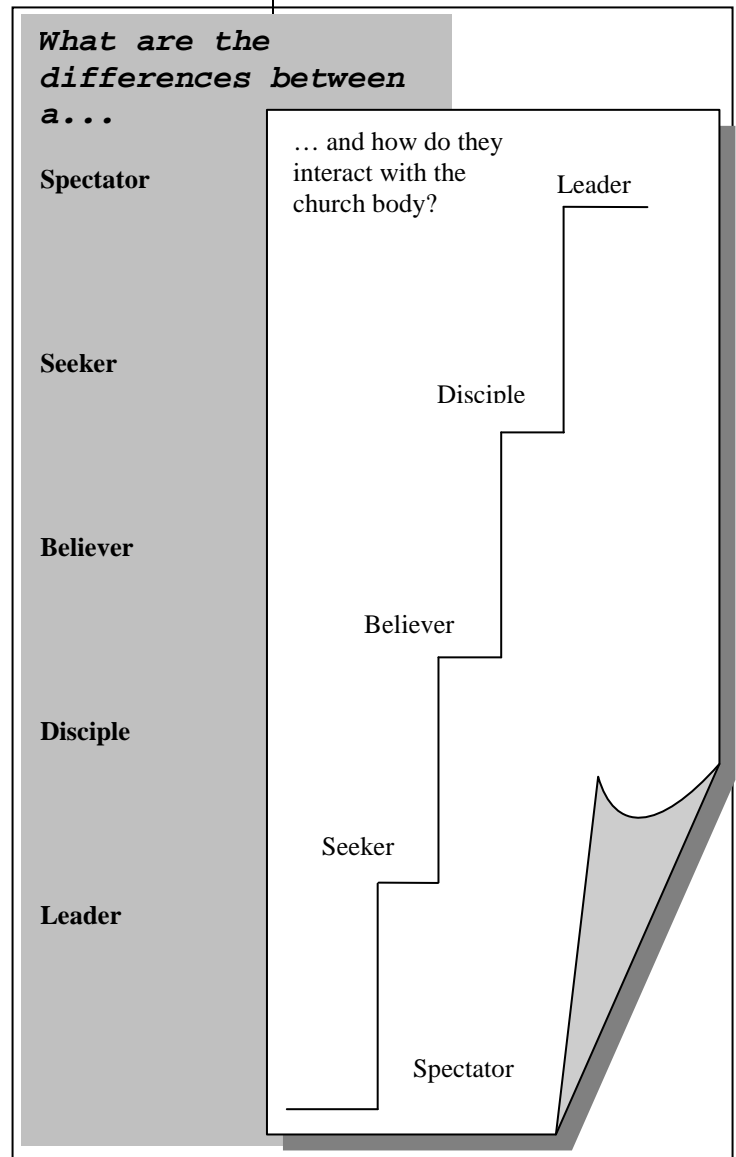
Leader

Disciple

Believer

Seeker

Spectator



How to Develop a Vision Statement

There are many great books that can help you develop a vision statement. Doug Field's *Purpose Driven Youth Ministry* is one of the best. Below is a list of suggestions to remember when you seek to develop the vision statement for your ministry:

Spend Time in Prayer

- Ask God for wisdom
- Go on a silent retreat
- Solicit the prayers of others
- Listen for God's direction

Draw the Vision Statement from God's Word

- Scripture must be the foundation
- Guards you from going in the wrong direction

Develop a List of Core Values

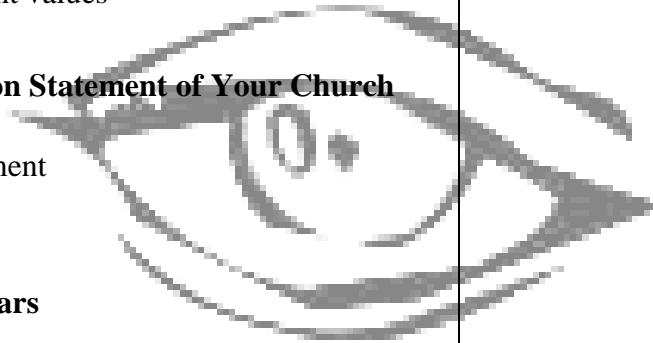
- Identify your own values
- Interview others (students, parents, pastors, etc.)
- Compare your values to the values of other ministries
- Limit the list to the most important values

Make it Comparable with the Vision Statement of Your Church (If it Has One)

- Study your church's vision statement
- Use key terms and phrases

Make it Pleasing to the Eyes and Ears

- Make it clear and concise
- Keep it as short as possible
- Use action words
- Use an attractive font



How to Promote the Vision Statement

Allow Your Pastor to Review It

- Ask for his suggestions
- Make sure he is excited about it
- Welcome his critique
- Ask for his help in promoting it

Give it a Test Run

- Share it with a few key leaders, parents, and students
- Listen to their thoughts
- Make needed changes
- Don't be defensive

Give it Mass Exposure

- Put in a letter to the whole congregation
- Preach a sermon on it
- Put in on your brochures
- Put it in the bulletin
- Make a poster

Encouraging Volunteers and Student leaders to Memorize It

- Demonstrates the value you place on it
- Helps to keep everyone on the same page



- Go back and rethink the 'To think about before you go on' questions on the first page of this lecture.

Coming Soon! -- How do I Build a Youth Ministry Team?

- The "3:1 Principle" – three students for each leader? —————> three leaders for each student!
- Seriously? How do we recruit the number of volunteers necessary?!

We'll pick up this issue and others related to building a youth ministry team in Session 5, Lecture 9.