

The background of the entire page is a grayscale, high-angle photograph of a city skyline, likely New York City, viewed from across a body of water. The buildings are silhouetted against a light, hazy sky. A solid green vertical bar is positioned on the left side of the page, partially overlapping the text.

# YOUR STEWARDSHIP & THE GOSPEL COALITION

THE GOSPEL **COALITION** *exists to promote gospel-centered ministry to the next generation.*



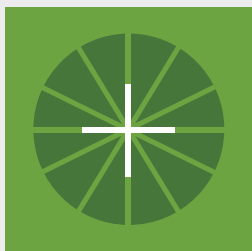
# WHAT WE DO

Founded in 2005, The Gospel Coalition exists to promote gospel-centered ministry to the next generation. Grounded in our confessional statement and vision of ministry, we are led by a Council of more than fifty senior pastors and leaders who model gospel-centered renewal across denominational, ethnic, and class lines.

*"WE INVITE ALL  
CHRISTIANS TO JOIN US  
IN AN EFFORT TO RENEW  
THE CONTEMPORARY  
CHURCH IN THE ANCIENT  
GOSPEL OF CHRIST."*

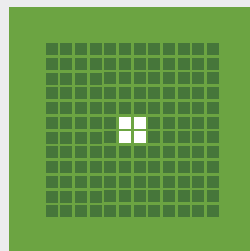
**DON CARSON & TIM KELLER**  
*Founders*

## WE FOSTER THIS RENEWAL IN FOUR KEY WAYS:



### *CENTER*

the church in  
the gospel of  
Jesus Christ



### *GATHER*

a fellowship of  
like-minded believers  
who want to exercise  
gospel-centered ministry



### *EQUIP*

Christians with  
thoughtful,  
relevant content  
for life and study



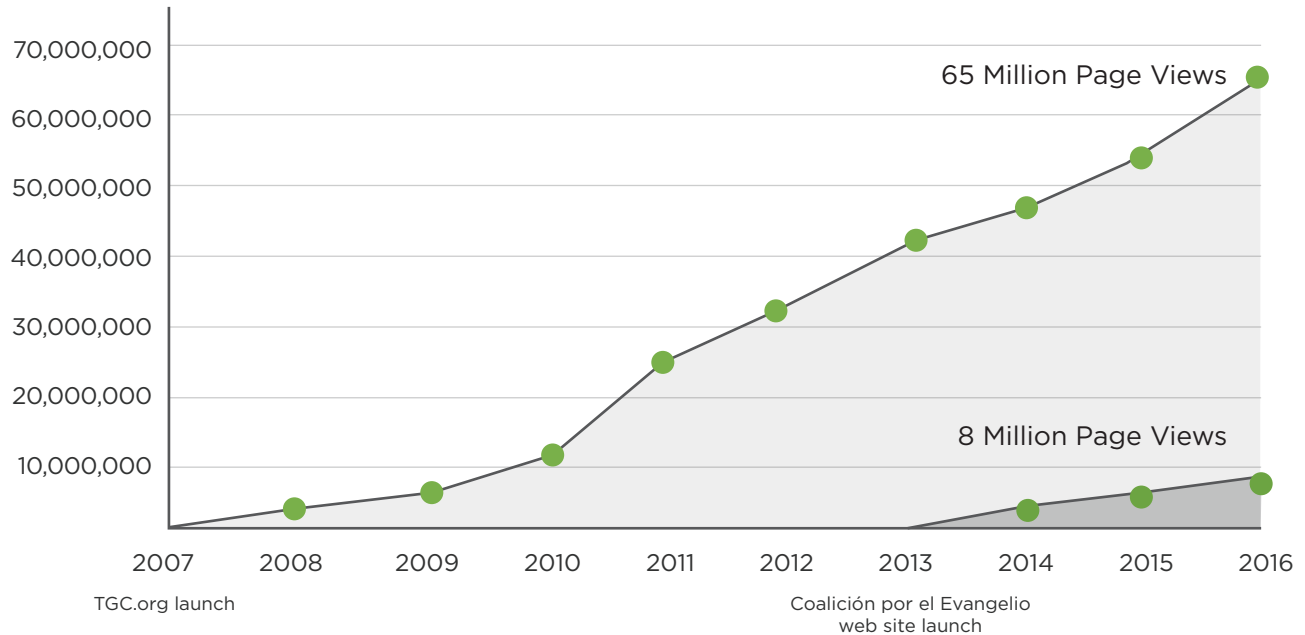
### *RESOURCE*

the global church  
with biblical materials  
and training

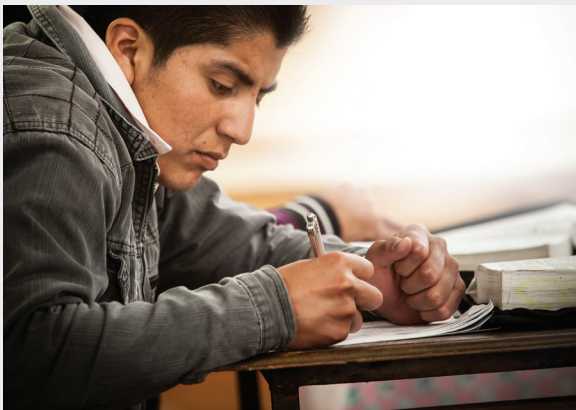
# IMPACT

TGC

WEBSITE GROWTH



## THEOLOGICAL LITERATURE DISTRIBUTED



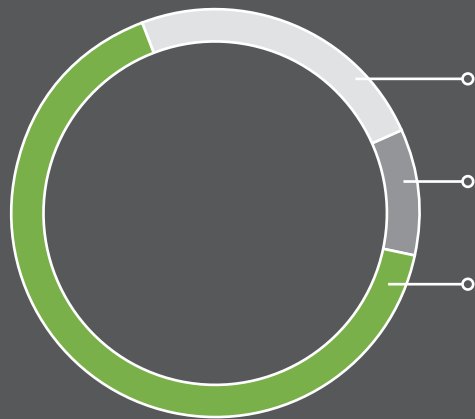
Since 2006,

150+  
TRANSLATION  
AND PUBLISHING  
PROJECTS

600,000  
RESOURCES IN 33 STRATEGIC  
LANGUAGES DISTRIBUTED  
TO 122 COUNTRIES

**GOAL:** TO DISTRIBUTE 500,000 RESOURCES OVER THE NEXT THREE YEARS.

# HOW WE ARE FUNDED



**Donations (goal) (24%)**  
\$ 720,000

**Grants (10%)**  
\$ 300,000

**Earned Income (66%)**  
\$2,020,000  
conferences, web sponsorships,  
publishing royalties

While we earn 66% percent of annual revenue, we depend on generous giving to keep all of our digital and print resources available for free.

## THE BEST PEOPLE & TECHNOLOGY

*BEHIND THE GOSPEL COALITION'S WORK ARE DOZENS OF TALENTED EDITORS, STAFF, CONTRACTORS AND VOLUNTEERS WHO DAILY EXPEND THEIR BEST ENERGIES FOR THE GLORY OF GOD TO ADVANCE THE GOSPEL. ALSO, SIGNIFICANT COSTS ARE INVOLVED TO STAY ON THE LEADING EDGE OF MEDIA TECHNOLOGY.*

## GIVING

### FRIENDS OF TGC

TGC is sustained by individuals, churches, and organizations who help promote gospel-centered ministry to the next generation and provide theological famine relief for the global church.

#### **Our Friends of TGC give annually at one of the following levels:**

PATRON - \$25,000 or more

PARTNER - \$12,000 or \$1,000/mo.

STEWARD - \$6,000 or \$3000 or \$500/mo. or \$250/mo.

ASSOCIATE - \$1,200 or \$200/mo.

SUSTAINER - \$600 or \$300 or \$50/mo. or \$25/mo.

### STOCK GIFTS & PLANNED GIVING

Through our partnership with the National Christian Foundation, we can facilitate your gift of appreciated stock, and also help you leave the legacy of gospel-centered ministry to the next generation through a gift in your will or trust, or other planned giving vehicles.

If you have questions about giving, contact Dan Olson, director of advancement, at [dan.olson@tgc.org](mailto:dan.olson@tgc.org) or 612-460-5402, in our Minneapolis office.